***Rockdale Partners in Prevention***

***Agenda***

***February 13, 2024***

***10:30 Zoom***

1. ***Introductions****- Jennifer Wilds, Brenda Earnest, Tom Branch, Tiffany Tai, Sabrina Holmes, April Fallon, Jackie McKie, Ashley Watson, Carol Treible, Tiffany Cuthbert, Terrie Moore*

***2. Recent Events:***

* Parent Academy
  + One thing we learned is that the kids who are drinking or using drugs are using alone. These kids are hurting, and how can we address this?
    - Ongoing support is needed for parents.
    - Addressing community-level change.

***. Strategic Prevention Framework-***

* ***Planning and Implementation Stage-***
* ***Community Readiness-Due March-***
  + Community Readiness interviews are gearing up to get started again. Emails have been sent out from Dee Anderson-dalithonia@gmail.com. Please keep an eye out for those who have been referred. Ideally, we do not have anyone around this table to participate in these interviews, but we do utilize those referred. Thank you for your help with these.
* ***Super Bowl PSA Campaign-***
  + DPI ran the Parities campaign in both English and Spanish for Facebook and Instagram over the Super Bowl weekend. Anyone who clicked on this ad went to [www.justnotworthitdpi.org/finding-help](file:///C:\Users\tiffa\Downloads\www.justnotworthitdpi.org\finding-help) to find resources. This page is adjusted based on the ads that are being promoted at that time.

***4. Today’s Focus- What’s Happening with Our Partners? How Can We Help?***

* ***Human Trafficking Awareness Month last month (Sgt Cadena)***
  + DPI had the opportunity to introduce the Keenan billboards team to Sgt Cadena. Sgt Cadena was able to get billboards sponsored for his campaign. DPI was also able to help in resizing the billboard. Thank you, Sgt. Cadena, thank you for your hard work on this.
* ***GNR-Health Department-January Report and other items (Tom)*** 
  + Newton County had GNR present at the Accountability Court; 20+ individuals were trained on Narcan.
  + January numbers look as if things are lowering. It was reported that 5 overdoses, 1 death, and 3 Narcan use.
  + Possibly looking to implement Overdose Prevention in the schools. It is set up for Elementary, Middle, and High school, and more details can be found here- <https://www.operationprevention.com/>
* ***Other partners? Health Dept, Courts, Schools. DFC, Viewpoint***
  + April Fallon- Received an email about switching from Project Connect. Curious about this program and learning more. Will keep the Coalition updated when additional information comes.
  + The window is closing for the Georgia Student Health Survey. DPI will have to start earlier to add any additions to the survey; the biggest need is questions about parent disapproval and peer disapproval.
* ***Committee for Opioid Settlement Activities-Brenda E.***
  + Conversation working around looking for sustainability for the programs.
  + DPI suggests looking at the 7 strategies from CADCA to see community-level change. Terrie is open to providing the Coalition with training around these strategies.
* ***Schools-Supplemental Survey-Summary from Last Year (Terrie)***

***5. Potential Events:***

* ***April 20th-Health Fair***
  + The Unidos Latinos health fair will be hosted at Piedmont Rockdale Hospital from 10 a.m. to 2 p.m. The organization is looking for vendors and asks that the vendor tables have resources that are also available in Spanish.
* ***DEA Take Back Day April 27***
  + DPI is prepared to put billboards up again, similar to last year, with the locations for the Take Back.
* ***Next Billboard/Social Media***
  + Options for billboards for March- National Drug and Alcohol Facts Week or Take Down Tobacco: Kick Butts Day
* ***A1. Goal One: Reduce NMUPD 9-20 (PreVenture and Safe Storage/Disposal)***
* ***PreVenture:*** *Screened 39- 28 invited; 23 participated in three high school groups.*

***A2. Goal Two: Reduce Access to Alcohol 9-20 (PreVenture and Parents Who Host)***

* ***PreVenture (RCPS)-***
* ***Social Availability Parents Who Host and Build Awareness-Next steps. Parent Academy***

***DPI offered training-3 trained.***

***A.3. Goal Three: Reduce Binge Drinking 18-25 (Prime for Life-Environmental)\****

* ***Prime for Life-Training Continues: Two participated in January-Third Saturday, seeking new referrals, Health Fair and DUI Court Coordinator, and Possible New Populations.***
* ***Parent-Teen Partnership:*** [***https://bit.ly/ParentHandbookYoungAdults***](https://bit.ly/ParentHandbookYoungAdults) ***-April Fallon has given approval-Options for Cover***
  + DPI has a goal to get this handbook out before May. There is the opportunity to change the cover page and resource page. This handbook is a referral base for Prime For Life 420 and is addressed to parents to engage in a conversation in the first summer when kids are graduating; they see less destructive drinking habits.
    - Cover page- Currently, the discussion is around cherry blossoms, the covered bridge, the mural by the pavilion, and the old town. The Coalition likes the old town idea, but the next goal is to find the owner of the images because permission is needed to use the images.
      * Jennifer Edwards is the go-to to get images from the City of Conyers website. Brenda will send that email address over to Tiffany.
    - Resource page- the links that will be on this page are the Georgia Crisis and Access Line, Georgia Council for Recovery Warm Line, National 988 Hotline, and DPI. Everything else is open for local resources.
      * Tom will send over the GNR referral guide.
      * Rockdale Coalition has a website and a guide. Jennifer will look through it to see if anything is useful.
      * April Fallon hopes that the program at the school is up and running to be featured but could potentially list the website.

**A.4 Assigned Deliverable Four-*2A’s and an R for nicotine use at PFL and Parent Academy-40 questioned; 6 were referred.***

***Next Meeting: Second Tuesday 10:30***

***Next Steps Based on Community Readiness***

***Alcohol from Level 4 (Preplanning) to 5 (Preparation)***

1. ***Conduct school drug and alcohol surveys.***
2. ***Conduct community surveys.***
3. ***Sponsor a community event to kick off the effort.***
4. ***Conduct public forums to develop strategies from the grassroots level.***
5. ***Utilize key leaders and influential people to speak to groups and participate in local radio and television shows.***
6. ***Plan how to evaluate the success of your efforts.***

***Prescription Drugs from Level 3 (Vague Awareness) to 4 (Preplanning)***

1. ***Introduce information about the issue through presentations and***
2. ***media.***
3. ***Visit and invest community leaders in the cause.***
4. ***Review existing efforts in the community (curriculum, programs, activities, etc.) to determine who the target populations are and***
5. ***Consider the degree of success of the efforts.***
6. ***Conduct local focus groups to discuss issues and develop strategies.***
7. ***Increase media exposure through radio and television public service announcements.***

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Conduct school drug and alc.