***Rockdale Partners in Prevention***

***Agenda***

***June 14, 2023***

***10:30 Zoom***

1. ***Introductions****-*

Tom Branch (Health), Rebeca Gibbons (SA Organization), Latrenda George (DFC coalition), Mary-Lou Snow (Court Services and NAMI), Jennifer Wilds (CSB), Carol Treible (Evaluator), Tiffany Cuthbert (PC), Terrie Moore (PD/PC)

***2. Purpose of Workgroup & MOU’s-Quick review***

***Recent Ads:***

* ***Fentanyl on Facebook and Instagram-a 30-second ad from CDC Completed. 24,476 impressions, 181 swipes, .73% CTR***
* Biggest Influence #2 Billboards-English and Spanish Running
* Considering AMC for BG #2 for July
* The Biggest Influence #2 Facebook/Instagram beginning this week

***3. Strategic Prevention Framework-***

* ***Capacity:*** *Community Readiness Survey—Carol & Terrie*
  + DPI recently completed the Community Readiness Survey. There are nine stages in the Assessment. Rockdale currently stands at:
    - Excessive Alcohol Use (Underage and Binge 21-25)- Scoring at a Level 5 - Preparation Goal: Gather existing information to plan strategies.
    - Non-Medical Use of Prescription Drugs by Youth- Scoring at a Level 4 - Preplanning Goal: Raise awareness with concrete ideas to combat the condition.
    - All numbers have increased since the first year, and DPI discussed ways to encourage community awareness- Link to the presentation- [Here](https://www.canva.com/design/DAFlECyZafw/5EqSnctsDclyV0qD6CtYvg/view?utm_content=DAFlECyZafw&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink).
    - Carol- Rockdale is in a solid position with the increase in a year. The coalition working together to make this change has demonstrated itself as one of the strongest based on personal experience.
* ***The team distributed the CPAW member survey link via email.***
  + Please complete <https://www.surveymonkey.com/r/RockdaleCPAWSurvey>

***4. Today’s Focus-What’s Happening with Our Partners? How Can We Help?***

* DPI+R will cover the $29 fee for interested CPAW members to attend 6.16 at 1:00.

Smart Approaches to Marijuana.

* + <https://www.eventbrite.com/e/2023-sam-impact-report-tickets-638712806197>

***Feedback? NAMI and Stepping Up: May 19 “Peace Under the Pavilion”***

***Law Enforcement: April 22nd-Feedback? Poundage submitted?***

***RCPS requests support for vaping efforts: PSA posters***

***Other partners? Health Dept, Courts, Schools. DFC, Viewpoint, Unidos Latinos***

* GNR- Tom Branch- Suspected overdose in Rockdale County is currently at 14 with one fatally. There were 11 noted uses of Naloxone.
* Viewpoint- Jennifer Wilds- Sounds of Support- September 23 from 4 -7 pm.
  + Mental Health and First Aid training in June and July with Parents-DPI would need additional resources to hand out. DPI will pull some material for the resources table.

***A1. Goal One: Reduce NMUPD 9-20 (PreVenture and Safe Storage/Disposal)***

* ***PreVenture Update- PROGRESS REPORT!***
* The team completed the first round. 54 Students screened, 47 invited, 37 participated, and 34 post-tested.
* ***Community events***
  + Back to School Bash July 22
    - DPI has ordered materials in Spanish on all of the main substances that DPI usually covers, including meth.
    - DPI has material in English but noticed the need in Spanish.
  + Deterra Bags-Distributed at Peace at the Pavilion – May 19
* ***Plans for IOAD?***

***A2. Goal Two: Reduce Access to Alcohol 9-20 (PreVenture and Parents Who Host)***

* ***PreVenture (RCPS)-Screening Ongoing-Scheduling Groups***
* ***Social Availability Parents Who Host and Build Awareness-***
  + Biggest Influence #2 Billboards-English and Spanish Running

***A.3. Goal Three: Reduce Binge Drinking 18-25 (Prime for Life-Environmental)***

* ***Prime for Life-Training Continues-Third Saturday***
  + DPI is struggling with PFL in the community regarding enough referrals and looking for additional suggestions. Is this a need? Is this a gap? Is there anything different needs that we need to address?

**A.4 Assigned Deliverable Four-*2A’s and an R for nicotine use at all public events.***

***Next Meeting: Second Tuesdays @ 10:30-June 14th***