

**Rockdale Partners in Prevention  
Agenda  
October 10, 2023  
10:30 Zoom**

**1. Introductions-** LaTrenda George (DFC Coalition), Jesus Cadena (Police Dept), Jim Morton (Private Practice), Jennifer Wilds (View Point Health), Carol Treible (DPI), Jackie McKie (DPI), Tiffany Cuthbert (DPI), Terrie Moore (DPI)

**2. Recent Events:**

- **Site Visit completed. Full Power Point-Hitting the Highlights**
  - GA Student Health Survey comparison to Georgia. Rockdale's 30-day alcohol use dipped during the pandemic, then the survey was skipped in 2021, 2022 there was a dip with a rise in 2023. The community is still below the State average. However, 30-day RX (Tranquilizers) was higher than the State for the past few years.
  - Reminded the collation about the Community Goals
  - PreVenture- Spring 2023- 54 students were screened, 45 students were placed, and 38 students were served. Student feedback- "coming here has helped me not feel alone."
  - Prime For Life- 54 young adults referred and 18 completed. Exploring expansion of referral base to parents of young adults and other partners.
  - Social Availability and Community Awareness- YTD- 2,680 participants and 688,014 reached.
  - Safe Storage and Disposal- YTD- 1,175 (in-person) participants and 1,022,311 reached.
  - 2As and an R- YTD- 440 (in-person) reached.
  - Community Readiness Scores are going up as the community is becoming more and more aware.
  - Our partners=Sustainability. Thank you for all that you do. The site visit was a success.
- Just Not Worth It-Marijuana Launched in Theatres 10/9-11/12- Discussion around the PSA. It can be found here- [Justnotworthitdpi.org](http://Justnotworthitdpi.org)
- Piedmont Women's Wellness 9/23-
- Sounds of support 9/23
- Additional Support provided for CPD for the Latin Festival, Sounds of Support event, and Stepping Up-Year of the Peer

**3. Strategic Prevention Framework-**

- **Planning and Implementation Stages**

**4. Today's Focus- What's Happening with Our Partners? How Can We Help?**

- **Other partners? Health Dept, Courts, Schools. DFC, Viewpoint, Unidos Latinos**
- **Red Ribbon Week-October 23-31**
  - Trunk or Treat for Red Ribbon October 27, 2023, RCSO
- **DEA Take-Back Day October 28<sup>th</sup>-2 Sites/Advertising?**
  - DEA Takeback Day-October 28, 2023, awaiting location confirmation. DEA should provide the Take-Back boxes.
  - DPI is not opposed to helping with marketing and getting a bigger presence to attract individuals to Take-Back Day. This will be in addition to getting social media.
- **DPI will host another Screenagers-**
  - November 5 (Decatur, but all welcome)- Next Chapter (Mental Health Focus)
- **Schools-Supplemental Survey?**

**5. Potential Events:**

- *Interest in a vaping presentation by Kenneth Haney of Northside Hospital?*
- *Cinema Drive-Safer driving (DWI, Distracted, Tired?)*
  - <https://www.youtube.com/watch?v=7r1W6CxxvDNO>

**A1. Goal One: Reduce NMUPD 9-20 (PreVenture and Safe Storage/Disposal)**

- *PreVenture: Screened 24-Proposed groups beginning this month*

**A2. Goal Two: Reduce Access to Alcohol 9-20 (PreVenture and Parents Who Host)**

- *PreVenture (RCPS)-*
- *Social Availability Parents Who Host and Build Awareness-Next steps. PTSA/tabling?*

**A.3. Goal Three: Reduce Binge Drinking 18-25 (Prime for Life-Environmental)\***

- *Prime for Life-Training Continues-Third Saturday*
  - Seeking new referrals: Met with Judge Aten and Judge Cuthbert on 9.29.
  - Thanks, Jim, for writing the friendly letter to Judge Aten for DPI.
  - Other Suggestions?
- *Parent Teen Partnership:*
  - <https://bit.ly/ParentHandbookYoungAdults> -The state has informally granted permission!

**A.4 Assigned Deliverable Four-2A's and an R for nicotine use at all public events-**

Questioned 130 with 30 referrals.

- *RCFC- Currently working on Red Ribbon Week (RRW)*
- *Viewpoint- Also working on RRW. Sounds of Support was terrific. Thank you for your support. Estimating 500 people in attendance.*

***In-person Celebration for December?***

***Next Meeting: Second Tuesday 10:30 -----***

***Next Steps Based on Community Readiness***

***Alcohol from Level 4 (Preplanning) to 5 (Preparation)***

- 1. Conduct school drug and alcohol surveys.***
- 2. Conduct community surveys.***
- 3. Sponsor a community event to kick off the effort.***
- 4. Conduct public forums to develop strategies from the grassroots level.***
- 5. Utilize key leaders and influential people to speak to groups and participate in local radio and television shows.***
- 6. Plan how to evaluate the success of your efforts.***

***Prescription Drugs from Level 3 (Vague Awareness) to 4 (Preplanning)***

- 1. Introduce information about the issue through presentations and media***
- 2. Visit and invest community leaders in the cause.***
- 3. Increase media exposure through radio and television public service announcements.***
- 4. Review existing efforts in the community (curriculum, programs, activities, etc.) to determine who the target populations are and***
- 5. Consider the degree of success of the efforts.***
- 6. Conduct local focus groups to discuss issues and develop strategies.***