

**Rockdale Partners in Prevention**  
**Agenda**  
**December 12, 2023**  
**11:30 Las Flores**

1. **Introductions-** Tom Branch (GNR), Brenda Earnest, Jesus Cadena (Conyers Police Dept), Commissioner Doreen Williams, Jennifer Wilds(View Point Health), May-Lou Snow(Stepping Up), Jackie McKie (DPI), Tiffany Cuthbert (DPI), Terrie Moore (DPI)

**2. Recent Events:**

- DPI In the HOUSE!
  - The Office of National Drug Control Policy (a branch of the Executive Office of the White House recognized DPI as a Blue Ribbon Coalition for their work in Decatur. ONDCP selected sixteen coalitions from across the country for this honor. DPI is excited to bring this expertise to their work in Rockdale County. This trip included a tour of the White House West Wing.

**3. Strategic Prevention Framework-**

- **Planning and Implementation Stages**

**4. Today's Focus- What is Happening with Our Partners? How Can We Help?**

- **Holiday celebration- lunch sponsored by BG AD Group**
- **Quick overview of the status of each PIPP Project in Rockdale**
- **Recap of Holiday billboards (including Spanish billboard addition) and their location**
- **Other partners? Health Dept, Courts, Schools. DFC, Viewpoint, Unidos Latinos**
  - Grit and Grace and The Rockdale County Stepping Up Initiative presented DPI+R with the 2023 Year of the Peer Believer's Award.
  - Conyers Police Department is hosting another community food drive. Please share with the community.
  - Brenda is working with Commission Williams on planning for Opioid Settlement Funds.

**5. Potential Events:**

- **Holiday Billboard with Spanish version for underage drinking-** Holiday billboards went up in early December and were modified to create an additional Spanish billboard.
- **A1. Goal One: Reduce NMUPD 9-20 (PreVenture and Safe Storage/Disposal)**
- **PreVenture: Screened 39-Three high school groups began in December.**

**A2. Goal Two: Reduce Access to Alcohol 9-20 (PreVenture and Parents Who Host)**

- **PreVenture (RCPS)-**
- **Social Availability- Next steps: Work with schools on the upcoming Parent Academy.**

**A.3. Goal Three: Reduce Binge Drinking 18-25 (Prime for Life-Environmental)**

- **Prime for Life-Training Continues-Third Saturday-Seeking new referrals-**
  - Scheduling a meeting with Shawonna Gaither to discuss potential next steps
- **Parent Teen Partnership: <https://bit.ly/ParentHandbookYoungAdults> -**
  - The state has informally granted permission as part of our workbundles!

**A.4 Assigned Deliverable Four-2A's and an R for nicotine use at all public events-**

**Next Meeting: Second Tuesday 10:30**

## ***Next Steps Based on Community Readiness***

### ***Alcohol from Level 4 (Preplanning) to 5 (Preparation)***

- 1. Conduct school drug and alcohol surveys.***
- 2. Conduct community surveys.***
- 3. Sponsor a community event to kick off the effort.***
- 4. Conduct public forums to develop strategies from the grassroots level.***
- 5. Utilize key leaders and influential people to speak to groups and participate in local radio and television shows.***
- 6. Plan how to evaluate the success of your efforts.***

### ***Prescription Drugs from Level 3 (Vague Awareness) to 4 (Preplanning)***

- 1. Introduce information about the issue through presentations and***
- 2. media.***
- 3. Visit and invest community leaders in the cause.***
- 4. Review existing efforts in the community (curriculum, programs, activities, etc.) to determine who the target populations are and***
- 5. Consider the degree of success of the efforts.***
- 6. Conduct local focus groups to discuss issues and develop strategies.***
- 7. Increase media exposure through radio and television public service announcements.***