



**Rockdale Partners in Prevention  
March 7, 2022  
10:30 Zoom  
Notes**

**1. Introductions-**

*Anne McMicken (Viewpoint Health), Peggy Franklin (Conyers Police Department), Mary Lou Snow (NAMI and Stepping Up), Latrenda George (Rockdale DFC), Tiffany Cuthbert (DPI+R), Carol Treible (DPI+R), Terrie Moore (DPI+R)*

**2. Purpose of Workgroup-** *To do the planning and implementation of the PIPP grant received for Rockdale County. We are driven by the Strategic Prevention Framework to evaluate our program.*

- **Epidemiology-Data needs (Epic, Hospitalizations, DUI's)**
- **Implementation**
- **Evaluation**

**3. Approved Goals and Strategies-**

- **Reduce NMUPD 9-20 (PreVenture and Safe Storage/Disposal) –** *Looking to implement with the schools (alternative school and open campus)*
- **Reduce Access to Alcohol 9-20 (PreVenture and Social Access)**
- **Reduce Binge Drinking 18-25 (Prime for Life-Environmental) –** *Prime for life program for young adults*

**4. Strategic Prevention Framework-**

**Today's Focus: Where are we and how did we get here? A look UPSTREAM.** *Presented video on the explanation of the upstream model.*

*Discussion-*

*Latrenda- This has a lot to do with SPF. We want to create programs but want to have a good idea on about where the problem is coming from.*

*Mary Lou- Unless we get to the core of the problem, the problem will continue. Unless we get to the root of the problem, nothing will change.*

*Terrie- We are not looking to come in and build a hospital; we need the CPAW to figure out what's going on in the community and what are some of those root causes.*

*Sergeant Franklin – My main goal is to be in the community, and the biggest issue for them has been getting the parents more involved to help teach their kids. It's always been a problem in the community. The department tries to do block parties to help to build the bond. You can get some involvement, but it hasn't stayed. We provide opportunities for the community to get involved with us, but it is still a struggle.*

*Terrie- GSHS gives pretty solid data. The survey asks where kids are using, and 'at-home' is still the highest number for youth with substance abuse.*

*Sergeant Franklin- Youth need to know the parent's stance about substance use, but many kids get away with it when they are unsupervised or unmonitored.*

*Latrenda- A youth advisor council youth rote a piece that the kids do not feel listened to or heard. She suggests that they use to numb the pain of not being listened to or the inability to express themselves. Getting the parents engaged is imperative.*

*Tiffany- What additional opportunities do the communities have? To build awareness.*

*Sergeant- The police department is very involved and has a lot of takeaways at events. The cherry blossom festival is an upcoming opportunity where everyone has a chance to grab materials.*

*Anne- The more frequent calls are usually the parent giving up, but there may be a defensiveness in how parenting could lead to substance use. There are a lot of contributing factors.*

*Mary Lou- Most of the mental health program participants had parents who used themselves or were not present. It mainly was a learned behavior in her experience.*

*We discussed other drugs that may be an issue in the community, such as marijuana and pills. According to the GSHS, meth and heroin are in the 5% range. Use may not be at the school but just determining if it is an issue.*

**5. Next steps to build CR score-***Shared in the last section of PowerPoint. Attendees had additional suggestions.*

*The current stage of a vague awareness that it is an issue but not really how it impacts them or the community.*

*We can reach out through social media. The schools have agreed to send things out to school. We may be able to our biggest influence campaign out throughout the community, focusing on parents. Shared the Biggest Influence campaign could potentially be shared at the movie theater, parent academy, or via social media.*

## **6. Opportunities for Collaboration**

*Sergeant Franklin- Anti-bullying 5 k run in conjunction with drug abuse in May. DPI+R may be interested in setting up a booth.*

*Latrenda- Stepping Up- The youth want to do their town hall for April 11<sup>th</sup> from 5-8 pm. They want to talk about the stigma around mental health in the community and self-care.*

*DEA take-back day TBD*

*Another group is monitoring house parties; Sergeant Franklin will share information.*

## **7. New Participants for Workgroup-Obtaining MOU**

*MOUS will be sent out before the next meeting*

## **8. Next Steps: Reach out to new members/current data**

## **9. Next Meeting- April 11 10:30 zoom**