

DPI JULY COALITION MEETING Agenda

COALITION MEETING

JULY 12, 2022

1:00 P.M.-2:30 P.M.

AGENDA

- **WELCOME WITH VISION AND MISSION**
 - Vision-Promote a healthy Decatur, free of the negative effects of alcohol and other drugs on youth and families.*
 - Mission- Systematically implement evidence-based strategies to promote the behavioral health of youth and families.*
- **Introductions-Name, Agency Affiliation, Sector**
 - *Terrie Moore, Dee Anderson, Gary Menard, Marie McCollum, Tiffany Cuthbert, Susan Morley, Carol Treible, Ashley Watson, Marnie Grodzin, Corey Bivins, Lartasha Chaney (DHA), Joe Lee, Sara Melito*
- **Opportunities for collaboration-**
 - **Back to School Bash- July 21st- 4 pm-7 pm**
 - *DEF- Marie- Funding partner in charge of food and sports physical for youth who cannot afford them. Beacon Hill will distribute school supplies. Representatives from a lot of community partners.*
 - *DPI received a special event grant from DBHDD. DPI will provide a Kona Ice truck, custom fans with the 'Biggest Influence' message, clear book bags, sunglasses, frisbee, tents, printing costs, and port-a-potty rental.*
 - *Emory- Devon has materials she would love to share with the community. "Know the Risks' with pregnancy and opioid posters were developed by Devon. Anyone interested in materials for distribution at community events should contact Devon.*
 - *College counseling program. Decatur Education Foundation (?) is partnering with College Ed consulting to commit a minimum of a year with both in-person and virtual options. The college coach program provides services to students that may not be able to afford this service. This program targets 9-12th grade students who will be paired with a coach for 1- 2 hours a month for accountability. Coach application <https://forms.gle/RHmLBt6efSptWq7D7> Carol Treible indicated interest.*
 - *The DPI team offered "This Is Not About Drugs" (TINAD), an evidence-based program, to two classes of eighth graders at Beacon Hill. DPI may consider sharing with parents possibly a Parent's Network Training. The team will discuss options soon.*
 - *International Overdose Awareness Day week. The YAT will be planning an event for August 31.*
 - *Agnes Scott Wellness Week-Sometime in September and DPI will play a role.*
 - *July 30- Blood donation opportunities with the Fire Station 1- Lifestyle Bloodmobile from 11 am-5 pm.*
 - *ASIST training opportunity is offered each quarter.*

- Larthesha from DHA is interested in activities for youth ages 13-19. She hopes to do something twice a month to provide youth with positive alternative activities and decrease isolation. Activities could include focus groups, teen summits, lunch and learns, lock-ins, etc. She will share more information soon.
 - Decatur Fire and Grady Trauma Center are working on a PSA around gun violence. They hope to encourage people not to use a gun to solve problems. The target audience will be young people who may not understand firearm use's consequences. The Chief of Grady Trauma Center at Grady is on board.
- STOP Act Application Due 6/21: Targeted for 12-20 (Alcohol ONLY)
Proposed small grant-4 years to fill some gaps – Completed and possibly considering a college-based YAT. Thank you to everyone who sent over a Letter of Commitment to support us (100% response). Strategies requested:
 - 1) Sticker Shock Campaign led by young adults (Increase in retailers!)
 - 2) Drinking and Driving for Parents, HS, and College
 - 3) Graduating Students and ASC Freshmen Parent Handbooks
 - 4) PSA Campaigns-MS, HS, ASC, Parents
- The statewide Partnership for Prevention Project grant has been released and will focus on alcohol use among LGBT+ youth and young adults. DPI is looking to Partner with GUIDE. Terrie will keep the coalition updated.
- Partnership for Success 14-24 (Alcohol & Illegal Drugs)
 - Campaign: Movie Theatre ad (Biggest Influence #2)
 - Madison yard- 27,935 impressions
 - North DeKalb 16- 10,732 impressions
- Drug-Free Communities 9-18 (Alcohol, Nicotine, Marijuana)
 - YAT all youth are from Decatur High School-Meetings are going well. The YAT is attending GTI virtual. Terrie and Marnie are getting the kids together and watching it virtually. Currently scheduled at the community center. THANKS!
 - The YAT will be participating in the Back-to-School event
 - Discussing IOAD opportunities and September recovery month
 - Focus Articles for Network-contributors needed
 - CMAT Upcoming Events-Had an in-person meeting being mindful of COVID protocols. The next Meeting will be virtual, but Ms. Dee wants to stay in touch with the parents and offer support.
- Focus Group with youth around social media and marijuana prevention- Unique Takeaways-Want the paradox of authenticity from famous and rich influencers.
- Current Evidence-Based Programs-
 - Safe Homes (Decatur Parents Network-Back to School-RMS Parent meeting and Pledge Revision)
 - All Stars-Next Year 7th
 - Prevention Plus Wellness 9th
 - PreVenture-May expand to screen outside health classes-Start 9th
 - "This Is Not About Drugs" 8th grade and expand Maybe Parents.
- Next Meeting August 9 @ 1:00 (Second Tuesday)