***Rockdale Partners in Prevention***

***September 21, 2022***

***10:30 Zoom***

***1. Introductions-***

Brenda Earnest**,** Carol Treible, Tom Branch, Sergeant Peggy Franklin, April Fallon, Terrie Moore, Tiffany Cuthbert, LaTrenda George, Ashley Watson, Tyrone Bell

***2. Looking at Partners Calendars-*** *1st Thursday?*

***3. Restoration Storehouse and DPI-*** *Update and space needs*

* Met with Rob to discuss status with holding storage space and training space available for as needed at Restoration Storehouse
* Our project officer is looking to see if we could host our Regional Provider meeting at a location in October-Brenda suggested a space at Grit and Grace but will discuss further offline once the date has been solidified. Another option could be the conference room at Brenda Earnest’s office.
* Thank you to Jim Morton for being so open in allowing us to utilize his space as needed to offer the Prime For Life Program.

***3. Purpose of Workgroup & MOU’s-Quick review***

* ***Epidemiology-Data needs(GSHS, Hospitalizations, DUI’s, Local conditions)***
* ***Implementation***
* ***Evaluation***

***4. Approved Goals and Strategies****-*

* ***Reduce NMUPD 9-20 (PreVenture and Safe Storage/Disposal)***
* ***Reduce Access to Alcohol 9-20 (PreVenture and Parents Who Host)***
* ***Reduce Binge Drinking 18-25 (Prime for Life-Environmental)***
* ***2A’s and an R for nicotine use at all public events*** 
  + *(Back to School Bask-106 screened) RCPS requests support for vaping efforts*
  + *Concerns about nicotine use at the middle school level. Trying to determine the best ways to get the information out. Currently working on Red Ribbon Week where there will be direct instruction about vaping in the community.* 
    - *DPI has ordered vaping materials and have included the Spanish translation.*
  + DPI is asked to screen for nicotine use at every event. We ask individuals if they know anyone that uses nicotine, if yes, they enter a drawing give them resources. We also enter them into a$20 Amazon gift card drawing that is delivered to the winners virtually.
    - 22 people at IOAD
    - 44 were screened at Sounds of Support

***5. Strategic Prevention Framework-***

* ***Assessment: What does Underage Drinking look like in Rockdale?*** *Carol would like to conduct a listening group with the DFC YAT members soon.*
* ***Campaigns: Biggest Influence #1 on social media (parents) and Naloxone 30-second social media (18-35)***
  + Biggest Influence Campaign was geo-targeted to Rockdale parents during the first week of school (see attached analytics). To summarize, this program reached over 45,000 adults, with a click thru rate (CTR) of .46%, Interestingly, the CTR on Instagram was tice the rate on Facebook.

***6. Today’s Focus: Planning and Who do We Need?!***

***A1. Goal One***

* ***PreVenture Update- Status by RCS-Working with April -August Start Date***
* ***Deterra Bags***
* ***More for upcoming event*** 
  + National Take Back Day- October 29th from 10am to 2pm
  + Tom participated in the Prescription Drug Disposal meeting led by Mona. They are working on their 2023 Goals and a grant to apply for safe storage boxes in hospitals (not sure if they received it yet) but they are still working on the logistics of it.
  + The Sheriff department normally hosts the Take-back day and that was the only one DPI saw in the community.
    - Could we look into making it a more central location-Sergeant Franklin reached out to DEA this past week and they do have a set up at a local Walgreens. Would make it convenient for individuals to not get out of their cars. Will reach out to the DEA again about location.
    - DPI will be more than happy to provide Deterra bags for anyone that may need. Let us know how we can help.
    - Brian P. Kowitzke-Diversion Program Specialist Drug Enforcement Administration- Could help with logistics- Sgt Franklin will reach out.

***A2. Goal Two***

* ***PreVenture (RCPS)***
  + Waiting for school to start to see how many students were at Alpha. The Schools are going through a revamping of contracts and we are working to get some legalities in place to administer the survey to the students.
  + April met with the school as there is a transition of the principal happening at the end of September. The school is very excited and feel that the students do need the extra on top of academics.
    - The plan is to go out and screen the kids and in order to do that we have to screen the kids. We are working on getting that together to offer the program knowing that everyone’s privacy is together.
* ***Parents Who Host, Lose the Most-Parks and Schools- Next Steps***

***A3. Goal Three***

* ***Prime for Life 420-Launched July- Third Saturdays-*** 
  + Did not have enough referrals to administer Prime For Life this month. We are hoping that changes in October, trying to figure out a way to increase referrals through the courts systems.
* ***Next steps to build awareness-community events, sponsorship, schools?*** DPI invited to host a table at the Sounds of Support in Covington in September and to support DFC at their overdose awareness event on August 31 at Conyers First United Methodist Church at 4-7. Dpi needs more materials in Spanish.

***7. Next Steps: Reach out to new members-Faith Based?***

***8. Next Meeting- October 12th at 10:30 am***