***Rockdale Partners in Prevention***

***Agenda and Notes***

***January 11, 2023***

***10:30 Zoom***

*Present: April Fallon (RCPS), Brenda Ernest (Superior Court), Sgt Peggy Franklin (CPD), Tom Branch (GNR Public Health-Opioid Surveillance), Sarah Grant (GNR Public Health-Chronic Disease), Jennifer Wilds (Viewpoint), Latrenda George (Rockdale DFC) Terrie Moore (DPI), Carol Treible (DPI Eval), Tiffany Cuthbert (DPI)*

*DPI wants to give a special thanks to Jennifer Wilds for taking notes.*

***1. Introductions****-*

***2. Purpose of Workgroup & MOU's-Quick review***

***DBHDD Approved Goals and Strategies****-*

* ***Reduce NMUPD 9-20 (PreVenture and Safe Storage/Disposal)***
* ***Reduce Access to Alcohol 9-20 (PreVenture and Parents Who Host)***
* ***Reduce Binge Drinking 18-25 (Prime for Life-Environmental)***
* ***2A's and an R for nicotine use at all public events- (IOAD-22 screened, SOS 42)***

***RCPS requests support for vaping efforts-materials ordered-Free program links shared***

***5. Strategic Prevention Framework-***

* ***Assessment: What does Underage Drinking look like in Rockdale?*** Ashley and Latrenda are working on hosting the listening group in early February. DPI is still seeking an opportunity to meet with local law enforcement during roll calls. Her contact is Capt. Arnold. DPI will also seek to gather information at the March 18 RCPS Parent Academy (maybe using the Parents Who Host survey to enter the raffle).
* ***Campaigns-Building Awareness:*** The Holiday Billboard campaign with Keenan digital billboards focused on Safe Storage, Social Hosting, and DUIs used three different ads. DPI+R and Rockdale DFC cosponsored the campaign and cut the costs for each agency. Keenan reported an estimated 1.2 million impressions over 30 days with two billboards

***6. Today's Focus***: Report Out from Health Department: Tom Branch~

November 6 OD 2 fatalities

7 OD, 1 fatality, 5 reversals with NARCAN

12,615 ODs last year, fatalities reported 569 – hard time tracking fatalities though

103 ODs in Rockdale – 78 reversals

Gave out 146 NARCAN kits – trained 80 people

The first Wednesday of the month will have NARCAN classes in 2023 at Rockdale DFC

If you know a group, let Tom know

Jennifer mentioned to Aviation Institute and Rockdale County Public Affairs

Want to flood the counties with NARCAN. They are training at the Aviation Institute and looking for other locations where young adults gather.

Rockdale numbers would be equal if we had the population

Trying to get Naloxone into extended-stay hotels

Naloxone is scheduled to become available Over the Counter but may remain expensive. Terrie encouraged everyone present to ask at their respective pharmacies to see if they were aware of the standing order. Carol indicated that schools were offered access to Naloxone through a grant recently and encouraged April to check with Metro RESA.

***A1. Goal One***

* ***PreVenture Update-*** Terrie and April will meet with Asst. Superintendent Dr. Freeman to finalize access to students
* ***Deterra Bags-*** DPI plans to hand out bags at the Parent Academy in March and is looking for other distribution opportunities.
* ***Billboard on Safe Disposal-***Tiffany will develop a billboard on safe disposal. Tiffany will present at the February meeting and submit it to DBHDD for prior approval. DPI will once again ask GUIDE for feedback on translation.
* ***GNR*** launched a campaign on safe storage through streaming services and at some local theatres. Tom suggested DPI consider partnering with GUIDE for some safe storage campaigns. (Amira from GUIDE volunteered to help with our Spanish BG ads).
* ***More on any upcoming events? -***Much discussion on opportunities for take-back days. Sgt. Franklin is willing to be present and dispose of medications. CPAW is considering the Cherry Blossom festival as a potential venue, but members shared that this event may have a different focus. Another good opportunity could be the Parent Academy in March. DPI wants to advertise DEA take-back days as well. Are there places where seniors gather where we can host such an event? Sgt. Warren with the Rockdale Sheriff's office may be a good resource.

***A2. Goal Two***

* ***PreVenture (RCPS)-***Plans to begin as soon as possible.
* ***Parents Who Host, Lose the Most, and Building Awareness:*** DPI will partner with Rockdale DFC on the Biggest Influence Billboards- BG1 as soon as possible and will use English and Spanish versions during the same campaign. Keenan has billboards that will be very accessible to locations visible to the Hispanic parent community. Provide handouts at take-back events, community events, and at Parent Academy.

***A3. Goal Three***

* ***Prime for Life-Training Continues-Third Saturday***
* *Thanks to Jim Morton for the generous use of space-DPI could use a larger room. Some suggestions were Phoenix Transitional Housing, local churches, and possibly the library. It isn't easy to use government buildings on the weekends. Some sites are just cost-prohibitive. Latrenda suggested DPI attend the CNR coalition meetings and see if a local member could offer Saturday space.*
* Brenda -Shared that Stepping Up Initiative and Rockdale County awarded $1.9M for the diversion center – waiting for President to sign and provide direction

***7. Next steps to build awareness-community events, sponsorship, and schools?*** Provide materials in English and Spanish at events. DPI will also sponsor the Parent Academy event and help with any DEA take-back events in the community. *being prepared*

***8. Opportunities for Collaboration***

***9. Next Steps: Reach out to new members-Faith-based, business, and media***

***10. Next Meeting- February 8***